

January 3, 2024

Dear [Business]:

Haymaker Farmers' Market is the premiere local food organization in Portage County and just celebrated our 31st year! Last year we had over 30,000 visits to our year-round Markets and distributed over \$72,000 of food assistance to local people, helping everyone benefit from our local food system.



Haymaker Farmers' Market is a 501(c)3 public charity that benefits our entire community, including local food businesses, artists, musicians, customers, and non-profit organizations focused on local food and agriculture. We are seeking sponsorships from local businesses for our 2024 outdoor season in downtown Kent!

Sponsorships Available: **Market Banner Sponsor - \$300**

- Your name/logo featured on banner of Market sponsors, displayed at all Market events
- 34 Saturday markets, in downtown Kent (2022: 34,000 visitors)



Haymaker Farmers' Market sends our weekly newsletter to 1,800 local people, has over 11,000 social media followers (Facebook & Instagram), and attracts between 500 and 1,500 to our Saturday morning Markets. Supporting over 100 local businesses Haymaker Farmers' Market had an economic impact of over \$1 million dollars, keeping money in our local economy and contributing to a vibrant and growing downtown!

If you are interested in becoming a major donor to the Market, we have major sponsorship levels available. Businesses could sponsor a program, like our Music at the Market program or "Power of Produce" kids club, or have other opportunities tailored to their needs. I'd be happy to talk to you further about options. Thank you for considering how YOU could support the Market!.

Sincerely,

Andrew Rome, Director  
Haymaker Farmers' Market

Haymaker Farmers' Market  
Banner Sponsor Donation Form

2024 Outdoor Season Banner Sponsor: \$300



Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

*Checks can be written to "Haymaker Farmers' Market" [PREFERRED OPTION]*

Mail to: PO Box 1412, Kent, OH 44240

Alternately donations can be made online at [www.haymakermarket.com](http://www.haymakermarket.com).

Amount Enclosed: \_\_\_\_\_

Credit Card Payment Option:

Card type: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Security code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Amount Charged: \_\_\_\_\_ Date: \_\_\_\_\_

For additional information or questions, please contact Andrew Rome, Haymaker Farmers' Market Director at 330/422-8314 or [info@haymakermarket.com](mailto:info@haymakermarket.com).

**THANK YOU FOR YOUR SUPPORT!**